VizitCards Design Workshop

• The entire design process in 80-90 minutes

• Multi-phase
  – Declare goals
  – Produce many options
  – Bring them all together

• Clock driven
  – Time limits on every step

• Document as you go (google slides)
Don’t worry about following everything. We have a cheat sheet for you.
Step 0

- Introduce yourselves to your group!
- Make a copy of the Google slide deck and share it with
  - Everyone in your group
  - The team running the workshop
Step 1 – Digesting (10 minutes)

Individual

Read and markup the specification
Step 1 – Digesting (10 minutes)

Individual

Create 3 domain cards

**Domain Card**
Determine the best place to buy a lorem

**Domain Card**
Determine best price for selling an ipsum

**Domain Card**
What is the correlation between dolors and ests
Don’t share them yet!

Step 1
Step 2.1 – Find the best 3 (7 minutes)

Individual

Split the deck we gave you equally
Pick the best 3 in your pile

Step 2.1
Step 2.2 – Find the best 4 (8 minutes)

Group
Share with your group and pick the 4 you like best.

Step 2.2
Step 3.1- Sketch Round 1 (10-12 min)

Individual

As many as you can, as fast as you can! No extra credit for neatness
Step 3.1– Sketch Round 1 (10-12 min)

Individual

We’ll give you “inspiration” cards for help
Step 3.2– Sketch Round 1 (10 min)

Group

Share your best idea(s)
Step 3.2
Step 4.1- Sketch Round 2 (5 min)

Individual

 Produce a new set (steal and recombine from your teammates). Fast and messy is good!
Step 4.2- Sketch Round 1 (5 min)

Group

Share your best idea(s) again
Step 4.2
Step 5 – Final Sketch (20 minutes)

Group
A few things

- Make sure you are meeting your domain card goals in every step
- Document a you go
  - take pictures of intermediate products and upload to the shared Google slides
- Take turns and be polite
- Be aware of time